AI IMPACT REPORT NO. 289 · REVISED 5 OCTOBER 2026 · 250 ROLES COVERED

Content Creators/Influencers

AI profoundly augmenting content generation, audience engagement, and performance analysis, shifting focus to creative vision and authentic connection.

EXPOSURE	WINDOW	ADOPTION TODAY	READING
61 High exposure	2–5 yrs until change lands	Very High	Substantial automation of routine work. Exposure is the share of today's work AI can plausibly take on within the window.

§ 01 WHAT IS HAPPENING

What is happening to content creators/influencers

Impact

AI tools are automating content drafting, personalizing engagement, analyzing audience sentiment, and streamlining analytics. This shifts Creators' focus towards high-level strategic planning, ethical AI oversight, fostering authentic community connections, and crafting compelling narratives that resonate profoundly.

Risk

Significant augmentation; emphasis on creative vision, authentic connection, and AI tool mastery.

The Content Creator/Influencer role will be heavily augmented by AI. AI will handle much of the content creation, scheduling, and performance data analysis. Creators will need to become experts in leveraging AI tools for deeper insights, overseeing AI-generated content, focusing on strategic brand vision, nuanced community engagement, and ensuring the quality and ethical fairness of AI-assisted content. Ethical considerations around authenticity, deepfakes, and algorithmic bias in content reach will be paramount.

Sector readiness

Rapid & Experimental Adoption

The creator economy and digital media industries are aggressively integrating AI for efficiency, scalability, and new creative possibilities. Many individual creators and agencies are actively experimenting with and adopting AI tools into their workflows, although questions around intellectual property, authenticity, and ethical engagement are being fiercely debated and shaped.

§ 02 POSITION

Where you stand

i The Content Creator/Influencer role is undergoing a profound and accelerating transformation, with AI fundamentally restructuring content generation, audience engagement, and performance analysis.

ii AI will autonomously manage vast routine tasks, amplify creative output, and streamline analytics, compelling Creators to pivot to indispensable authentic personal brand, nuanced community building, and profound ethical oversight.

iii Survival and impact will hinge on Content Creators mastering AI tools, critically validating AI outputs for authenticity, championing ethical AI, and providing irreplaceable human connection and strategic insight at the heart of their brand.

§ 03 ACTIONS 15 POINTS

What this means for you

Concrete changes to how the work gets done, in the order you are likely to meet them.

01 **AI-Assisted Content Ideation & Brainstorming.** Content Creators are leveraging generative AI to rapidly brainstorm content ideas, video scripts, blog post outlines, and social media captions. This significantly accelerates the ideation phase, helping creators overcome creative blocks and explore diverse content formats and themes.

02 **Automated Content Generation (Text, Image, Audio, Video).** Content Creators will increasingly utilize AI to generate initial drafts of various content types: blog posts, social media visuals, video backgrounds, audio voiceovers, and even short video clips. This radically streamlines production, demanding curation and refinement.

03 **AI-Powered Audience Sentiment & Trend Analysis.** Content Creators will utilize AI systems that autonomously analyze vast amounts of audience comments, engagement metrics, and social media conversations to gauge sentiment towards their content, identify emerging trends, and spot viral opportunities. This provides real-time, actionable insights for content strategy.

04 **Generative AI for Personalized Engagement.** AI can autonomously draft personalized responses to comments, direct messages, and fan inquiries, adapting tone and style to the creator's voice. Content Creators will oversee these automated interactions, ensuring authenticity and intervening for complex or sensitive conversations.

05 **AI-Driven Performance Analytics & Reporting.** AI will autonomously track detailed content metrics (e.g., views, engagement, conversions, audience demographics), identify top-performing content, and generate comprehensive performance reports across platforms. This significantly reduces manual data compilation, allowing focus on strategic interpretation.

06 **Focus on Authentic Personal Brand & Unique Voice.** As AI handles routine content and data analysis, the paramount value of Content Creators will shift profoundly towards defining and maintaining a truly authentic personal brand, a unique voice, and ensuring all AI-generated content aligns seamlessly with their core identity and values.

07 **Prompt Engineering as a Core Creative Skill.** Content Creators must become masters of "prompt engineering"—crafting precise and highly effective textual or visual inputs to guide generative AI tools to produce desired content elements tailored for specific platforms and campaigns. The ability to articulate clear creative vision to AI will be a key differentiator.

08 **AI for Content Repurposing & Multi-Platform Adaptation.** AI can rapidly repurpose long-form content into bite-sized snippets, short videos, or infographics optimized for various social media platforms (e.g., a podcast transcript into X threads, TikTok videos). Creators use AI to maximize content reach and efficiency.

09 **Ethical AI, Deepfakes & Authenticity.** Content Creators will be at the forefront of navigating the complex ethical landscape of AI, particularly concerning authenticity, the creation of synthetic media (deepfakes, AI clones of themselves), and ensuring transparency with their audience.

10 **AI for Streamlined Collaboration & Partnerships.** AI tools can assist Content Creators in identifying potential brand partners or collaborators based on audience overlap, engagement metrics, and brand affinity. AI can also streamline communication and agreement drafting for partnerships.

11 **Human-AI Teaming for Creative Workflow.** Content Creators will increasingly collaborate with AI as an intelligent studio assistant. AI processes data, generates creative assets, and assists in optimization, allowing the human creator to focus on overall vision, artistic direction, and nuanced audience connection.

12 **AI-Powered Community Management.** AI can autonomously triage comments, identify key conversations, and draft responses within a creator's community channels. The human creator or their team can then focus on direct, meaningful engagement and resolving complex interactions.

13 **Continuous Learning & Creator Tech Literacy.** The exponential pace of AI integration and platform evolution demands that Content Creators commit to continuous, aggressive learning of new AI-powered tools, platform algorithms, and emerging trends, as a foundational competency for competitive survival and creative innovation.

14 **AI-Driven SEO & Discoverability Optimization.** AI tools can analyze platform algorithms, keyword trends, and audience search queries to help Content Creators optimize their content for maximal discoverability and reach across various social media platforms and search engines.

15 **Strategic Audience Engagement & Relationship Building.** As AI automates routine interactions, Content Creators will dedicate more time to fostering profound, authentic connections with their audience, responding to nuanced feedback, and driving meaningful conversations that build strong communities and brand loyalty.

§ 04 CAUSES 10 DRIVERS

What is pushing this change

01 **Explosive Growth of Digital Content Consumption.** The sheer volume of content consumed daily drives the need for creators to produce more, faster.

02 **Advancements in Generative AI (Text, Image, Video, Audio).** Breakthroughs in AI fields enable sophisticated generation of text, images, video, and audio, revolutionizing content creation.

03 **Urgent Demand for High-Volume, Engaging Content.** Creators need to publish consistently and frequently across multiple channels to maintain audience engagement.

04 **Rapid Evolution of Platform Algorithms & Monetization Models.** Platforms continuously change their algorithms, and creators need tools to adapt and optimize their content for discoverability and earnings.

05 **Need for Hyper-Personalization & Audience Niche Targeting.** Audiences expect content tailored to their specific interests; AI enables niche targeting and personalized experiences.

06 **Intense Competition in the Creator Economy.** Creating high-quality content can be expensive; AI offers tools to automate parts of the production process.

07 **Complexity of Multi-Platform Content Management.** Managing content across platforms like YouTube, TikTok, Instagram, blogs, and podcasts is complex; AI can streamline.

08 **Pressure for Cost Reduction in Content Production.** Automating parts of the content creation process can reduce production costs for creators.

09 **Demand for Authentic Audience Connection.** As AI generates more content, the human desire for authentic, relatable, and genuinely human connection intensifies.

10 **Ethical Debates Around AI & Authenticity.** Concerns about deepfakes, AI "clones," and whether AI-generated content can truly be original or authentic.

§ 05 VARIATION 5 SECTORS

Impact by sector

The headline figure is an average. Where you work changes the picture.

YouTubers (Video-focused)	AI for video editing, script generation, automated captions, and thumbnail creation. Focus on unique persona and storytelling.
Bloggers / Writers (Text-focused)	AI for drafting blog posts, SEO optimization, and content summarization. Focus on in-depth insights and unique voice.
Podcasters / Audio Creators	AI for audio editing, transcript generation, voice cloning (with consent), and sound design. Focus on narrative flow and listener engagement.
Visual Artists / Digital Illustrators (Art-focused)	AI for rapid ideation, style transfer, and generating backgrounds/assets. Focus on unique artistic vision and expressive output.
Live Streamers / Gamers	AI for chat moderation, personalized audience interaction, and dynamic content generation during streams. Focus on real-time engagement and community building.

§ 06 PREPARATION 8 SKILLS

Skills to build

The skills that keep the human part of this work valuable as the routine part is automated.

01 **Personal Brand & Authentic Voice.** The ability to define and maintain a distinct, relatable personal brand and a unique voice that resonates profoundly with their audience.

02 **AI Tool Proficiency & Prompt Engineering.** Skillfully crafting inputs for various generative AI tools and effectively using AI platforms for content creation, optimization, and analytics across different media.

03 **Audience Engagement & Community Building.** Mastery of fostering genuine connections, driving meaningful conversations, and building loyal, engaged online communities.

04 **Creative Vision & Storytelling.** The ability to conceptualize, write, and produce compelling narratives that entertain, inform, or inspire, showcasing unique artistic talent.

05 **Content Strategy & Analytics.** Expertise in planning content calendars, identifying niche topics, analyzing performance metrics, and optimizing content for specific platforms and audience segments.

06 **Ethical AI & Authenticity.** Understanding ethical implications of AI in content creation (e.g., deepfakes, IP, transparency) and ensuring authenticity and trust with the audience.

07 **Platform Mastery & Trends.** Deep knowledge of various digital platforms (YouTube, TikTok, Instagram, Twitch), their algorithms, monetization models, and trending features.

08 **Adaptability & Entrepreneurial Mindset.** Willingness to explore new AI technologies, adapt content creation workflows, embrace rapid platform changes, and continuously experiment with new formats.

§ 07 INSTRUMENTS 12 ENTRIES

Tools in use

KINDS OF TOOL WORTH KNOWING

01 **Generative AI Platforms (Text, Image, Video, Audio).** Platforms that use AI to generate text for scripts, visual assets (images, 3D), video clips, and audio elements for diverse content types.

02 **AI-Powered Content Optimization Tools (SEO, Virality).** Software that uses AI to analyze content for search engine performance, platform algorithms, and virality potential, suggesting optimizations.

03 **AI for Social Listening & Audience Analysis.** AI models that autonomously analyze audience comments, engagement metrics, and social media conversations for sentiment and emerging trends.

04 **AI for Video Editing & Post-Production.** NLE software and online platforms that integrate AI for automated rough cuts, scene detection, transcription, and basic effects.

05 **AI for Voice Cloning & Speech Generation.** AI tools that can clone a creator's voice (with consent) or generate synthetic speech for voiceovers and podcasts.

06 **AI for Stream/Chat Moderation.** AI platforms that automatically moderate live stream chats, filter spam/hate speech, and analyze audience engagement in real-time.

NAMED TOOLS ALREADY IN USE

Midjourney / DALL-E / RunwayML / Descript (for text/video) VISIT
Leading generative AI platforms that create various forms of content, from images to video and audio, used by creators.

Semrush (AI Writing Assistant, SEO) / TubeBuddy (YouTube SEO) VISIT
SEO and content optimization platforms that leverage AI for topic research, keyword suggestions, and content improvement for discoverability.

Brandwatch / Sprinklr (for social listening) VISIT
Leading social listening and media monitoring platforms that use AI for sentiment analysis and trend identification.

Descript (for video editing) / CapCut (AI features) VISIT
AI-powered video editing tools that streamline transcription, basic cuts, and assist with content repurposing.

ElevenLabs (Voice AI) / PlayHT (Text-to-Speech) VISIT
AI-powered platforms for highly realistic voice cloning and advanced text-to-speech generation.

Streamlabs (with AI features) / Nightbot (for chat moderation) VISIT

Live streaming software and chatbot platforms that integrate AI for automated chat moderation and audience engagement analysis.

§ 08 EXAMPLES 5 EXAMPLES

In practice

Ways people in this role are already using AI, and what they get from it.

Automate Video Script Drafting

EXAMPLE 1

HOW Content Creators can instruct a generative AI tool to draft a video script for a YouTube tutorial. By providing the topic, key points, and desired tone, the AI will autonomously generate a structured script, including potential voiceover text and visual cues.

GAIN Significantly reduces scriptwriting time, ensures consistent messaging, and allows creators to focus on performance and delivery.

Generate Social Media Visuals

EXAMPLE 2

HOW Content Creators will provide a generative AI image tool with text prompts (e.g., "futuristic neon city, synthwave aesthetic, vibrant colors") to autonomously generate unique visuals for social media posts, thumbnails, or cover art, drastically reducing reliance on stock photos or manual illustration.

GAIN Provides a vast array of unique visual assets, helps overcome creative blocks, and accelerates visual content production for all platforms.

Analyze Audience Engagement Data

EXAMPLE 3

HOW Content Creators will utilize an AI-powered analytics platform that autonomously analyzes engagement metrics (likes, comments, shares, watch time) across all their social media channels. The AI will identify top-performing content, predict future trends, and highlight audience sentiment shifts.

GAIN Offers immediate, data-backed insights into audience reception, enables proactive content strategy adjustments, and helps understand what resonates with fans.

Create Personalized Fan Responses

EXAMPLE 4

HOW Content Creators can configure an AI-powered chatbot to autonomously draft personalized responses to a large volume of fan comments or direct messages. The AI will analyze the message content and draft replies that maintain the creator's unique voice and address specific fan queries.

GAIN Saves significant time on routine fan engagement, ensures consistent and personalized communication, and allows creators to focus on high-value interactions.

Repurpose Content for Multi-Platform Distribution EXAMPLE 5	HOW	Content Creators can input a long-form podcast episode into an AI content repurposing tool. The AI will autonomously identify key highlights, generate short video clips for TikTok/Reels with captions, extract quotable text snippets for X (Twitter), and create infographics for Instagram, all optimized for each platform.
	GAIN	Maximizes content reach across diverse platforms, reduces manual editing effort, and ensures content is optimized for each channel's algorithm.

§ 09 CONTEXT

How this role compares

Three neighbouring roles chosen to show the direction of travel.

Content Production Assistants (Basic editing, scheduling) MORE EXPOSED	AI IMPACT	Catastrophic (AI can autonomously generate captions, edit basic videos, schedule posts, and perform routine administrative tasks.)
	WORK MOVES TO	Immediate need for radical re-skilling into AI oversight, content curation, or specialization in human-led community management.
AI Content Engineers / Generative AI Artists (Visuals/Audio/Video) DIFFERENT SKILLS, GROWING	AI IMPACT	Foundational (They design and build the AI algorithms and systems that create content or enhance creator workflows.)
	WORK MOVES TO	Deep expertise in AI/ML algorithms, generative models (text, image, audio, video), and software engineering, with a focus on creative applications.
Audience Engagement Managers (High-touch community engagement) / Brand Managers (Overall brand strategy) COMPLEMENTARY, LESS EXPOSED	AI IMPACT	Low-Moderate Augmentation (AI assists in identifying conversations for AEMs; AI provides data for Brand Managers), but core human empathy, nuanced relationship building, and overall brand vision remain paramount.
	WORK MOVES TO	Building authentic relationships, de-escalating conflicts (Audience Engagement Managers); Defining brand identity, values, and long-term strategic direction (Brand Managers).

§ 10 VERDICT

Closing judgement

> For Content Creators/Influencers, AI is not merely a tool but a radical force of transformation that will fundamentally redefine their creative and business model. It will autonomously handle the mundane, amplify creative output exponentially, and streamline operations, compelling creators to pivot to indispensable authentic brand, profound audience connection, and ethical oversight. The future creator will be a visionary orchestrator of human-AI collaboration, providing irreplaceable insight and a human heart at the core of the creator economy.

§ 11 BASIS REVISED 5 OCTOBER 2026

Evidence and revisions

What the exposure figure rests on, what changed when it was last revised, and the published work cited for this role.

SCORE

60 to 61

WINDOW

2-5 years (unchanged)

The 5 October 2026 review moved the score up by 1 points.

Exposure Index v2. Inputs: task applicability 57/100 (Microsoft AI applicability score 0.29 for Writers and authors; Film and video editors); observed usage 31/100 (Anthropic observed exposure 0.23); official exposure tier 85/100 (BLS: very high / high); labour-market trajectory 46/100 (BLS projects employment to grow 1.7% over 2025–35); published adoption rating 85/100 (very high adoption). Weighted base 60.5. Final score 61. The previous figure of 60 was raised by 1 point, a small change that comes from moving off scores rounded to the nearest five. The change window is unchanged.

HOW THE FIGURE IS BUILT (EXPOSURE INDEX V2)

Task applicability — Microsoft Research, AI applicability score	57 × 35%	19.9
Observed usage — Anthropic Economic Index, observed exposure	31 × 20%	6.3
Official exposure tier — US BLS AI-exposure category	85 × 20%	17.0
Labour-market trajectory — US BLS projected employment change 2025–35	46 × 10%	4.6
Published adoption rating — This report's adoption level	85 × 15%	12.8
Weighted base		60.5
Exposure score		61

MEASURES BEHIND THE SCORE

US Bureau of Labor Statistics · *Employment Projections 2025–35 and AI Exposure Categories* (27 August 2026)

AI-exposure tier: High / Very high. Projected employment change 2025–35: +1.7%. Matched to Film and video editors; Writers and authors.

PUBLISHER PDF ARCHIVED COPY

Microsoft Research · *Working with AI: Measuring the Applicability of Generative AI to Occupations* (10 July 2025)

AI applicability score 0.28 (percentile 86 of 785 occupations) for SOC 27-3043, 27-4032.

PUBLISHER PDF ARCHIVED COPY

Anthropic · *Anthropic Economic Index report: Cadences* (26 June 2026)

Observed exposure 0.23 for SOC 27-3043, 27-4032 (percentile 87 of 756 occupations).

PUBLISHER PDF

World Economic Forum · *The Future of Jobs Report 2025* (7 January 2025)

Graphic designers appear on the WEF fastest-declining list for the first time in the 2025 edition, which the report attributes directly to generative AI.

PUBLISHER PDF

UK Department for Science, Innovation and Technology · *Assessment of AI capabilities and the impact on the UK labour market* (28 January 2026)

UK context: around 70% of UK workers are in occupations with tasks AI could perform or enhance, above the US average; a one-standard-deviation rise in exposure was associated with a 3.9% fall in UK job postings.

PUBLISHER ARCHIVED COPY

ALSO CITED FOR THIS ROLE

PwC · *2026 Global AI Jobs Barometer* (May 2026)

A two-track market is emerging: creative roles "professionalised" by AI (direction, strategy, brand) grow faster, while roles "democratised" by it see wage pressure.

PUBLISHER PDF

Archived copies are served only where the licence permits; otherwise the link goes to the publisher. Full research library: https://www.careerguard.ai/sources

§ 12 APPENDIX

Method and sources

Each report was written from a large body of published research. The exposure score itself is computed, not written: it is the CareerGuard Exposure Index, a weighted average of occupation-level measures from the US Bureau of Labor Statistics (AI-exposure classification and 2025–35 projections), Microsoft Research (AI applicability scores) and Anthropic (observed exposure), together with the adoption rating published on the report. The organisations and publications below are the standing literature behind the narrative sections. Every source, with dates, licences and archived copies where we are permitted to hold them, is catalogued in the research library.

Exposure Index v2 (October 2026). Each input is scaled to 0–100 and weighted: task applicability 35% (Microsoft AI applicability score ÷ 0.5), observed usage 20% (Anthropic observed exposure ÷ 0.75), official exposure tier

20% (BLS very high = 100, high = 70, moderate = 40, low = 10), labour-market trajectory 10% (50 2.5 × projected % employment change), published adoption rating 15% (very high = 85, high = 70, medium-high = 55, medium = 40, low-medium = 25, low = 10). Inputs not measured for an occupation are dropped and the remaining weights renormalised. An editorial adjustment of at most ±12 points is allowed only for automation channels the measures cannot see (robotics, self-service, machine vision, medical imaging, RPA/OCR, generative video) and is always logged with its reason. Scores are whole numbers, not rounded to five. The change window shifts one notch (a year at each end) per ten points of movement.

I GLOBAL AND MACROECONOMIC IMPACT OF AI ON WORK

World Economic Forum

The Future of Jobs Report series — Employer survey of expected job growth and decline, skill shifts and technology adoption (2020, 2023 and 2025 editions); Artificial Intelligence and the Future of Entry-Level Work (2026).
AI governance and transformation reports — Frameworks on ethical AI, talent strategy and industry transformation.

McKinsey Global Institute

AI, Automation and the Future of Work series — Research quantifying automation potential by task, sector and demographic, from "Jobs Lost, Jobs Gained" to "Agents, robots, and us" (2025).
Industry-specific reports — Financial services, healthcare, manufacturing and others.

PwC

Global AI Jobs Barometer — Annual analysis of job postings and productivity by AI exposure (2024–2026 editions).
Upskilling Hopes and Fears survey — Employee perceptions and readiness.

Microsoft Research and Anthropic

Working with AI (2025); Anthropic Economic Index (2025–2026) — Occupation-level usage data from Copilot and Claude conversations, the two observed-usage measures behind the 2026 revision.

Stanford Digital Economy Lab and Stanford HAI

Canaries in the Coal Mine? (2025–2026); AI Index Report (annual) — Payroll evidence on early-career employment in exposed occupations; annual measurement of AI capability, investment and adoption.

Deloitte

Human Capital Trends series — Workforce, talent and HR technology trends.
Tech Trends series — Emerging technologies and their business implications.

Accenture

Technology Vision series — Forward-looking analysis of emerging technology, with emphasis on AI.
Fjord Trends — Design, innovation and human experience in a digital world.

Boston Consulting Group

AI/ML insights and industry solutions — "The AI Revolution in the Workplace" and related research.

EY

AI and workforce reports — Adoption, talent strategy and ethics.

IBM Institute for Business Value

AI and automation studies — Business models, workforce evolution and leadership.

OECD

AI Policy Observatory — International data and policy on AI, labour markets and skills.
Employment Outlook — Labour-market trends including technological impact (2023–2026 editions).

International Labour Organization

Generative AI and Jobs: A Refined Global Index of Occupational Exposure (2025) — Task-level exposure gradients for every ISCO occupation; successor to the 2023 global index.

International Monetary Fund

Staff Discussion Notes on AI and work (2024, 2026) — Complementarity framing: where AI augments and where it substitutes.

UK Department for Science, Innovation and Technology
Assessment of AI capabilities and the impact on the UK labour market (2026) — UK occupational exposure and job-posting evidence.

Brookings Institution
AI and automation research — Economic and social implications, displacement and skills.

Yale Budget Lab and Goldman Sachs Research
Tracking the Impact of AI on the Labor Market; AI and the US labour market (2026) — Aggregate labour-market monitoring; macro displacement estimates.

Oxford University (Oxford Martin School)
The Future of Employment — Frey & Osborne and subsequent research on susceptibility to automation.

MIT Technology Review
AI & Work — Reporting on AI research and its implications for industries and jobs.

Gartner
Hype Cycle for Artificial Intelligence — Maturity and adoption of AI technologies.
Future of Work reports — Workplace models and talent strategy.

U.S. Bureau of Labor Statistics
Employment Projections 2025–35; AI Exposure Categories; Occupational Outlook Handbook — Ten-year employment projections and, from the 2025 cycle, an AI-exposure tier for every detailed occupation.

Indeed Hiring Lab
AI at Work Report (2025) and posting-market updates — Skill-level transformation estimates and job-posting trends by occupation.

II CORE AI AND MACHINE-LEARNING RESEARCH

OpenAI
Research papers, blog and API documentation — Large language models, generative AI, safety and societal impact.

Google DeepMind
Research papers and blog — Reinforcement learning, AI for science, AGI and ethics.

Meta AI
Research papers and blog — Large language models, computer vision, AI for social good.

Hugging Face
Transformers library and model hub — Open-source state-of-the-art NLP models.

TensorFlow and PyTorch
Documentation and community forums — Core frameworks illustrating practical capability.

arXiv
cs.AI, cs.LG, cs.CV, cs.CL — Pre-print research.

NeurIPS and ICML
Conference proceedings — Top-tier academic research.

ACM and IEEE
Journals and proceedings — ACM Computing Surveys; IEEE Transactions on AI.

Kaggle
Datasets and competition solutions — Applied machine learning on real-world problems.

The Alan Turing Institute
Research and reports — Responsible and applied AI.

III ETHICAL AND RESPONSIBLE AI DEPLOYMENT

NIST

AI Risk Management Framework — Voluntary framework for managing AI risk.

European Commission

AI Act — Risk-tiered legal framework for AI.

Ethics Guidelines for Trustworthy AI — Principles for responsible development.

Partnership on AI

Research and best practice — Responsible AI development.

AI Now Institute

Annual reports — Social implications: power, inequality, rights.

ACM FAccT

Proceedings — Fairness, accountability and transparency.

Data & Society

Publications — Social implications of data-centric technology.

WIPO

Conversation on IP and AI — Intellectual-property implications of AI.

IEEE Global Initiative on Ethics of A/IS

Ethically Aligned Design — Recommendations for ethical AI design.

Center for AI and Digital Policy

Policy briefs — Accountable AI policy.